

Welcome to . . . the following employees:

Head Office: Miss D. H. Beard (clerk, Registry), Mrs. L. Ray (clerk, Salaries, Superannuation and Wages) and Mr. L. J. Craven (junior clerk, Registry).

Area 1 Office: Miss B. Fairclough (shorthand typist), Miss G. M. Johnson (clerk), Miss E. M. Smith (machine operator), Messrs. T. Bailey (watchman), J. Lawler (messenger), J. McCormick (watchman), W. McGovern (meter reader/collector), R. Morris (engineering draughtsman) and T. F. Smith (meter reader/collector). **Central District:** Messrs. J. H. Bradshaw, J. Croxton (labourers), J. P. Hammond (general assistant engineer), T. McHale and V. Pollard (labourers). **North District:** Miss I. Tinsley (copy typist), Messrs. G. Boylan, M. D. Davies, A. Hartley, A. Holland, J. Makin, G. Tilley and H. Traynor (labourers). **South District:** Miss P. B. Coxhead, Miss E. Mutch (clerks), Messrs. J. Atkinson (assistant consumers' engineer), E. Birch, R. J. Cochrane, J. Cuthbert (labourers), G. J. Davies (clerk), H. J. Ellison, P. O'Neill and A. T. Waters (labourers).

Area 2/3: **Warrington District:** Mr. M. A. Williams (Drawing Office assistant). **Runcorn District:** Miss J. M. Sefton (shorthand typist), Messrs. J. P. Benson, D. G. Cooper (labourers), K. W. Heptonstall (fitters mate, electrical), J. Tattum and J. Woodward (labourers). **Northwich District:** Messrs. R. H. Cliffe, B. C. Davies (labourers), G. Edwards (messenger), R. J. Long, R. Stoneley and B. R. Thompson (labourers). **Chester District:** Mrs. E. Bell (part-time saleswoman), Messrs. D. A. Astle, J. A. Bennett (junior labourers), J. Gerrard (driver), B. E. Jones (records draughtsman), J. G. Palin (junior labourer) and H. Williams (fitter, mechanical). **North Wirral District:** Mrs. E. Wilson (saleswoman), Messrs. N. T. Brown (labourer) and P. H. Wilkinson (assistant section engineer).

Area 4: **Wrexham District:** Mr. H. S. Letocha (meter reader). **Clwyd District:** Messrs. M. Brennan, P. K. Bryan, D. L. Jones, P. Roberts and J. F. Sullivan (labourers). **Conway Valley District:** Messrs. R. Colville, F. H. Pomeroy and D. Thomas (labourers). **Anglesey District:** Messrs. W. H. Jones and V. Pritchard (labourers).

Congratulations to . . . the following employees on their promotions:

Head Office: Mr. R. D. Evans (principal assistant, Internal Audit).

Area 1 Office: Mr. W. M. Foster (meter tester). **Central District:** Mr. G. Lawrie (assistant, Commercial clerical). **North District:** Mr. L. Riley (meter fixer). **South District:** Messrs. H. Rimmer (installation inspection engineer) and W. Winstanley (assistant, Commercial clerical).

Southport District: Mr. J. Rimmer (mains foreman).

Area 2/3 Office: Mr. I. Baird (assistant, Accounting). **St. Helens District:** Mr. E. Halton (clerical assistant). **Warrington District:** Mr. J. A. Wightman (electrician). **Runcorn District:** Mr. P. Lewis (electrician). **Chester District:** Mr. R. L. Lewis (assistant section engineer).

Area 4 Office: Miss M. K. Capper (machine operator), Mrs. S. Garrigan and Mr. E. L. Weeks (assistants, Revenue). **Crewe District:** Messrs. J. W. Ralphs (jointer's mate) and G. Smith (assistant storekeeper). **Caernarvon District:** Mr. T. W. Jones (meter reader/collector). **Aberystwyth District:** Mr. L. G. Jones (linesman).

Farewell to . . . the following employees who have now left the service of the Board:

Head Office: Mrs. M. Frayne (shorthand typist), Messrs. D. Brimble (principal assistant, Management Services), I. Christiansen (junior clerk, Registry), J. S. Flynn (clerk, Registry) and P. Nixon (assistant, Drawing Office).

Area 1 Office: Mr. G. Mills (foreman, meter installations).

Area 2/3: **St. Helens District:** Mr. A. Appleton (assistant, Consumers' Records). **Northwich District:** Mr. J. Tideswell (linesman).

Area 4: **Crewe District:** Mr. J. Callaghan (linesman's mate). **Wrexham District:** Mr. P. A. Harrison (assistant consumers' engineer). **Clwyd District:** Mr. L. Jones (linesman's mate). **Caernarvon District:** Mr. E. Owen (driver).

Obituary

It is with deep regret that we announce the deaths of the following employees:

Mr. W. A. Bamford, a labourer in Liverpool South District; Mr. G. Doran, a linesman's mate in Conway Valley District; Mr. R. E. Earle, a control room operator from North Wirral District; Mr. T. Frazer, a transport driver in Liverpool South District; Mr. G. Morris, formerly employed with the mains gang at Blaenau Ffestiniog; Mr. J. F. Rice, a chargehand plumber based at Area 1; and Mr. T. Ward, a fitter's mate also from Area 1. Our sincere sympathy goes out to their widows and families.

Less than six months after his retirement, Mr. Thomas Lewis, of St. Helens, has died aged 60.

Mr. Lewis, who left the Board prematurely because of ill-health, was formerly senior sales assistant at St. Helens. We extend our sympathy to his widow, Mrs. Doris Lewis.

Contact

March 1967



"I've got my eye on you."

(See page 50)

WEDDING

Best wishes for the future go to Mr. William John Bartlett, an assistant section engineer at Anglesey, and Miss Nena Pari-Jones a hairdresser at Caernarvon, who were married at St. Mary's Church, Menai Bridge, a few weeks ago.

ENGAGEMENTS

We offer our congratulations to Miss Linda Gore, a saleswoman at the Board's Shop in Southdene, Kirkby, who recently announced her engagement to Mr. Sydney Cumine, an accountant.

We also send our best wishes to Miss Heather McDonald, a clerk in the Registry Section at Head Office, who became engaged a few weeks ago to Mr. Geoffrey Hazell, a Liverpool schoolteacher.

BIRTHS

Congratulations to the following proud parents: To Mrs. J. H. Seymour, wife of the senior instructor, Electrical, at the Board's Training Centre at Hoylake, a third son, Keith.

To Mrs. Glanfor Williams, wife of the assistant section engineer at Blaenau Ffestiniog, a daughter, Manon.

To Mrs. M. Roberts, a shorthand typist at Blaenau Ffestiniog, and Mr. Roberts, a son, Colin.

To Mrs. Gwenda Toplis, wife of Alan, an electrician at Caernarvon, a son, Neil.



The 'Contact' Correspondent at Sandiway House, Miss Barbara Seaman, was presented with parting gifts from her colleagues when she left the Board's service a few weeks ago. Our picture shows Barbara accepting the presents from Mr. J. Fareham.

Please pass on your news items, sports and social notes, short stories, cartoons, interesting or unusual jobs to your local

'Contact' Correspondents

Mr. R. Slack (Hoylake Training Centre)

AREA 1

Mr. A. Cassie (Hatton Garden)
Mr. N. B. Kenyon (Hatton Garden)
Mrs. M. Cowle (Derby House)
Mr. D. Patrick (Marsh Lane)
Mr. J. J. Rotherham (Lister Drive)
Mr. M. Brown (Southport)

AREA 2/3

Mr. J. Findlow (Sealand Road)
Mrs. E. Burke (Sealand Road)
Mr. H. Hughes (Sealand Road)
Mr. A. Wadcock (Sealand Road)
Mrs. K. B. Knight (Sandiway House)
Mr. G. E. H. Wheeler (Carlton St.)
Miss M. Worthington (Bridge St.)
Mr. M. J. Caird (Warrington)
Mr. G. W. Wells (Runcorn)
Mr. H. H. Turner (Widnes)
Mr. C. P. Booth (Northwich)
Mr. L. Sewell (New Crane St.)
Mr. K. Jones (Wallasey)
Mr. F. Gordon (Birkenhead)

AREA 4

Mr. J. L. Thomas (Rhostyllen)
Mr. H. T. McBride (Crewe)
Mr. J. R. Jenkins (Nantwich)
Mr. A. T. Knott (Nantwich)
Miss G. Baxendale (Sandbach)
Mr. J. W. Forrester (Shotton)
Mr. W. Ll. Williams (Newtown)
Mr. W. D. Morris (Welshpool)
Mr. A. L. Barker (Whitchurch)
Mr. D. Young (Prestatyn)
Mr. I. W. Griffiths (Mold)
Mr. L. Hughes (Llandudno)
Mr. H. Jones (Colwyn Bay)
Mr. M. Roberts (Caernarvon)
Mrs. E. F. Davies (Bangor)
Mr. E. Jones (Wrexham)
Mr. E. Jones (Bethesda)
Miss D. Edwards (Bl. Ffestiniog)
Mr. J. B. Williams (Pwllheli)
Mr. L. C. Jones (Llangefni)
Mr. D. G. Thomas (Aberystwyth)
Mr. D. Hughes (Barmouth)
Mr. E. A. Wharton (Dolgellau)



Contact

Edited by Keith Baldwin and published monthly from the Board's Head Office, Love Lane, Liverpool 3 NORTH 2681

THE STAFF MAGAZINE OF THE
MERSEYSIDE AND NORTH WALES
ELECTRICITY BOARD

VOL. 19 No. 3

MARCH 1967

EDITORIAL

Industrial Kaleidoscope

THE SHARP lines of demarcation between public and private enterprises in Britain are beginning to blur at the edges. Old-fashioned doctrinaire concepts, the product of 19th-century thinkers who grappled to the best of their ability with the social and economic problems of their day as they saw them, are giving way to new situations where the worst features of both economic concepts are being done away with, and the most positive facets exploited.

It is becoming commonly accepted that only public money is available in the enormous quantities necessary to lift outdated industries into the space-and-computer age. At the same time, people being what they are, incentives and some degree of competitive spirit are necessary to kick the system along.

With a basic economic structure of public ownership, the nationalised industries, including our own, are now moving into an era where drive and modernisation are becoming more and more important. The arrival of natural gas must have a widespread impact on Britain's whole fuel and power situation, and the final result of the shake-up is still not completely predictable.

Whatever the ultimate outcome may be, the need for a sharper and more forceful approach to our problems in the course of the next few years is obvious, and has been stressed by the main speakers at the first of the current series of employees' conferences, reported elsewhere in this number of *Contact*.

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BETTER THINGS ARE ELECTRIC

TOUGH COMPETITIVE BATTLE AHEAD

Efficiency appeal at Bangor Conference

A NOTE of warning was struck by the Chairman of the Board, Mr. D. G. Dodds, speaking at the first of the current series of L.A.C. Conferences held at the Normal College, Bangor, a short time ago, for members of the Anglesey and Caernarvon District staffs.

"We are in very good heart. The future will undoubtedly lie with electricity, but for the next two or three years, perhaps a little longer, we are going to have a very tough competitive battle. It is going to be necessary to look at all the minor inefficiencies which may have been smothered in the general success of the past few years. This can only be achieved by a revolutionary change in our attitudes to our ordinary work.

"We must examine every impediment, whether the responsibility of management or individuals—to getting greater efficiency in the daily output of work. It is just as important to increase the daily output of work of all departments, and this can only start in the hearts of men, each of us individually examining our own responsibilities.

"Please bring forward your own creative ideas on how we can improve our working efficiency. The aggregation of these ideas can make a very significant contribution to the welfare of the industry, the public, and ourselves, in the stormier waves we are going to have to ride between now and 1971" said Mr. Dodds.

The Chairman commented on various aspects of the contemporary industrial scene. He said that the gas industry should not be allowed to

monopolise North Sea gas. Burned in our power stations it would be cheaper than coal, at least as cheap as oil or nuclear power, and we must have "our cut off the joint".

He again stressed that the problems of the coal industry should be the responsibility of the whole country, and not borne by electricity supply, and made further reference to discrimination against electricity supply in the financial targets set by the Government. We were paying one-sixth of the rates paid by the whole of industry, and it was necessary to fight to get rid of these discriminations so that we could fight our competitive battles without having our hands tied behind our backs.

Computer mania!

The Deputy Chairman, Mr. D. G. Gwyn, explained the workings of computers, and their value to industry in general and electricity supply in particular.

"We are concerned to use computers in so far as it is an economic advantage to MANWEB to do so" he said. "We shall make sure that we do not succumb to 'computer mania', doing things by computer which can be done far more efficiently by other means.

Chairman of the meeting was Mr. N. Maden, Caernarvon District Manager, and the programme included reports by L.A.C. secretaries, a talk on "Efficiency in Contracting and Servicing" by Mr. R. Stewart (2nd assistant Commercial Engineer, Area 4), and a film.

Mr. D. G. Dodds (Chairman) and Mr. D. G. Gwyn (Deputy Chairman) with members of the Anglesey and Caernarvon District staffs during a recess in the recent L.A.C. Conference at Bangor.



"THE battle for natural gas will only be lost by those who surrender," said Mr. P. A. Lingard, a Member of the Electricity Council, at the North Wirral employees' meeting at the Co-operative Hall, Birkenhead, recently.

The revitalised gas industry in Britain was in for a period of very rapid expansion, he told his audience, and the prospect of much cheaper gas was very real. This was no reason for the electricity industry to despair, however. In the United States, where the use of natural gas was well-established and widespread the electricity industry was expanding still faster than its counterpart in gas. Electricity was competitive in America, said Mr. Lingard, and he believed that we too would be able to compete.

"Growth for us will mean that we can install more newer plant, and so provide cheaper power. In the next few years, we will be commissioning 500 mW sets at frequent intervals, and the operating costs of these will be in the region of 0.4d. per unit, compared with 0.6d. at present."

"There is now a strong possibility—the prospect is much brighter than it was even a few months ago—that we will be able to burn natural gas in our power stations. This would go a long way towards bringing down our operating costs even further," said Mr. Lingard.

Electricity should pursue an aggressive sales policy, said Mr. Lingard, and he suggested that there should be more salesmen,—more specialised salesmen—on the road, selling the electrical way of life to industry and commerce.

The opportunities were immense he told them. British offices were very badly lit by American standards, and here



Mr. P. A. Lingard, Commercial and Development Adviser to the Electricity Council.

Battle for Natural Gas

Cheaper fuel challenge

was a field in which there was enormous scope for sales expansion. The market for air-conditioning in this country was ripening, he told them, and would soon be ready to be exploited. And, in addition, the method of taking heat from light, which had been developed in the U.S., would produce a ready response here when the public knew about it.

In the domestic sector, electricity in the United States was in a better position to compete because the industry had been able to keep costs down. We had an 'off-peak' tariff, however,

During his visit to North Wirral Mr. Lingard visited the Birkenhead offices and depot, the shop in Grange Road, and the Board's stall in Birkenhead Market.

and we should aim to increase sales in this sector by all means in our power.

"There is no reason at all why we should not exploit the advantages of electricity in tall housing blocks, and increase still further our share of the central heating market." Mr. Lingard added that, during his visit to Birkenhead, he had been gratified to learn that MANWEB had installed complete wiring systems in new buildings, ready to be connected up for storage radiators in the future. This was the sort of enterprise which would win customers.

Morale in the gas industry was very high at the moment, and the industry had a high competitive power because everyone within it knew that their personal prosperity, and that of their families, depended on selling hard. It would be the same in the electricity industry over the next 15 years, said Mr. Lingard, and all should rededicate themselves to growth. "The battle for natural gas will only be lost by those who surrender."

Faith and experience

Thanking Mr. Lingard for his address, Mr. D. G. Gwyn, Deputy Chairman of MANWEB, said that they were all grateful for his sublime faith, based on long experience, in the path that the industry would take to meet the challenges of the future. It was clear, he said, that the only nations to prosper would be those who made the best use of energy.

Mr. Gwyn closed by conveying the Chairman's apologies for being unable to attend, and his best wishes for a successful conference.

There followed an Open Forum in which members of the audience submitted questions which were answered by the panel.

Talking Notes

SUNDAY SOCCER

CURRENTLY enjoying a very successful first season in the Chester and District Sunday Soccer League is the Chester MANWEB team.

A combination of players from Chester District and Area 2/3 offices, the lads have made such an impression on their opponents that, as we go to press, they are in second place in the table.

Inexperienced they may be, by Chester Sunday League standards, but a number of well-established sides have felt the power of this young side.

One of the highlights of the season was the 10-1 drubbing of Saughall, and MANWEB have twice hit six goals to defeat the league leaders, Masons Sports, both home and away. Another very strong side, Greyfriars, have been beaten twice—their only two defeats of the season—and altogether MANWEB have won 11 games out of 16, no mean performance for 'new boys'.

Under skipper **Kenny Parkinson**, they have become a strong

OUR COVER PICTURE shows special policewoman **Stephanie Veronica Peel** in an arresting pose on the bonnet of a mini. When she is not on duty at the new Divisional Police Headquarters manning the switchboard and radio and telex machines, she works as a telephonist/typist at the Board's Prestatyn Office, where she has been employed for nearly three years.

Stephanie has the distinction of being the first policewoman in North Wales, but as far as we can gather, Miss Peel is no relation to Sir Robert — or Emma!

resilient side which looks destined for a lot of success in the future. Their goal-hungry forwards are led by **Brian Billingham**, who has already netted 19 goals this season.

The MANWEB (Chester) soccer team which is having such a successful first season in the Chester and District Sunday League. *Left to right, back row:* Messrs. T. Mole, B. Vaughan, K. Salisbury, T. Tonks, T. Thompson and G. Roberts. *Front row:* Messrs. M. Hunt, K. Parkinson, B. Billingham, R. Coldrick and K. Parkinson.



Ladies of the Lamp

Chester Ladies' first aid team, representing the electricity supply industry, gained fourth place in the 1966 Grand Prior's Trophy competition, held a few weeks ago at the Seymour Hall, London.

Each of the four team members had an individual test, followed by a team event in which MANWEB's girls gave a very creditable display, gaining 104 points—the same as the eventual winners. But, on the overall marking, Chester finished 22 points behind.

Another high-spot for the team took place at a first-aid competition at Northwich when **Mrs. Sybil Cooper**, the captain, won first prize in the individual section.

As moths to the flame

Some years ago, in pre-rural electrification days, a farmer was helping at the delivery of his latest offspring by holding an oil-burning lamp. When the doctor had produced not one but three fine babies, the farmer bolted out of the room.

"Come back with the lamp!" bawled the doctor.

"I will not" came the answer from the exterior darkness. "It's the light that's attractin' them".

Area Five?

Many farmers throughout Merseyside and North Wales receive payments from the Board as compensation for allowing power lines to cross their land.

But the staff of the Wayleaves Department at Sealand Road, Chester, got a bit of a shock the other day when they found themselves dealing with an annual payment of 6/6—to an address in Istanbul.

Now Istanbul is not, by any stretch of the imagination, within MANWEB'S sphere of influence. So why the payment? What does MANWEB want with a power line across the Bosphorus? There was enough trouble spanning the Menai Strait!

There is, of course, a simple answer. The land crossed by our

lines is in a place no more exotic than Frodsham, Cheshire, England, a property formerly owned by a Dr. R. S. Roberts. He has now leased the land to (wait for it!) The United Nations Development Programme Sheep Diseases Research Laboratory, the headquarters of which is at Pendick, Istanbul.

The answer was, as we said, simple. But spare a thought here for the wayleaves officer who may, for one blissful moment, have imagined a quick expense-account trip to the mystic East. The chocolate commercials will ring a bit hollow for him in the future!

Safe Rider

One of the most coveted awards in motor cycling was recently presented to **Mr. Barry Forrester**, a member of Wrexham Motor Club, who works as an assistant storekeeper at MANWEB's Queensferry warehouse.

Barry, who lives in Wrexham, is the seventh member of the club to



Barry Forrester

gain the award—the motor cycle badge, given by Shell-Mex and B.P. Ltd., through the Auto-Cycle Union, in the interests of road safety.

Every club affiliated to the Auto-Cycle Union is invited to submit the name of the member, each year, who has been selected as the club's safest rider. Wrexham is one of the top motor cycling clubs in Wales, so Barry's award is a considerable achievement.

Although he has only been riding motor cycles for three and a half years, he is an accomplished rider. He particularly enjoys marshalling and helping to organise grass track events. He also acts as an observer at club trials.



Electric cookers being off-loaded from the new 'Freightliner' on arrival at our Queensferry Stores.

Freightliner

All of us are aware of the travel advantages brought about by the new 'ton-up' train services linking London with Liverpool and Manchester.

And now, the railways—through British Rail's recently-introduced 'Freightliner' service—are helping the electricity supply industry by delivering domestic electric appliances to MANWEB.

The first Freightliner container cargo for an area electricity board—a consignment of Belling cookers—was despatched recently from Enfield via the Garston (Liverpool) Freightliner terminal.

Reduced transport costs, less damage, and less paperwork are among the advantages of the new delivery system.

Cash

We congratulate the following staff members who have qualified for £3 cash prizes under the Board's Suggestion Scheme: **Mr. H. Rimmer** (foreman installation inspector, Liverpool South), **Mr. A. Sharples** (blacksmith/welder, Liverpool South); and **Mr. E. J. Webb** (print room assistant, Area 1).

The Dolce Vita set

"You need a dinner jacket for this job", said one member of the staff of Maghull Shop, and really you can see what he meant.

For, during the past few months, Maghull has been winning sales competitions with the gayest of

abandon, and these successes have brought their just rewards.

The 'Odd Spot' club, in Liverpool's Bold Street, was the setting for an all-male party, held to celebrate Maghull's winning the Kelvinator Refrigerator Sales Competition for shops in Area 1. **Mr. Eric Galvani** and his commercial colleagues were joined by **Mr. W. Wallwork**, Area 1 Commercial Officer, and the evening, by all accounts, was a great success.

But our socialite friends from Maghull are no newcomers to the 'Dolce Vita' set. They had already been pronounced winners of a similar competition, organised by Hotpoint, which meant a slap-up dinner, followed by a visit to the 'Cabin' club. Funnily enough, everyone appeared for work on time the following day!

Another night out for the boys came when the Shop came second in another competition, run by

The Maghull partygoers, from left to right: **David Parry**, **Eric Galvani** and **Thomas Leigh**.



Electrolux, and this time an enjoyable evening was spent at a Chester night club.

Add to this list of successes another first prize, this time in the Hoover window display competition, and you know why, just at the moment, the Maghull shop staff have 'that winning feeling'.

And, says our correspondent, they mean to keep on winning, so watch out, Area 1!

Study Awards

The following have received awards under the Study Prize Scheme:—

Senior Prizes. **Messrs. J. L. Hughes** (1st assistant District Engineer, Rhuddlan) and **B. Quigg** (assistant section engineer, Whitchurch).

Junior Prizes. **Messrs. A. Bratt** (student engineer), **W. J. Appleton** (apprentice electrician, Liverpool South) and **D. W. Moore** (apprentice electrician, Liverpool Central).

Golden Memory

Apprentice electrical fitter **Peter Hallam**, from Liverpool



Peter Hallam

South District, recently qualified for the Gold Standard of the Duke of Edinburgh Award. He received the award from the Duke in a ceremony at Buckingham Palace.

Gas—by Electricity

The new plant at Crewe Gas Works, which commenced operations a few weeks ago to produce gas from petrol, is automatic and powered by—**electricity**.

Football Crazy!

That well-known sportsman, **John Rotherham** of Lister Drive, is often



Mr. Graham Houghton, extreme right, 3rd assistant Commercial engineer at Area 1, talks to a group of pupils from the S.S. Fisher-More R.C. Secondary School at Widnes, during their tour of the Board's workshops at Lister Drive. The visit was part of a new educational programme which spotlighted the various tests carried out on electrical appliances to ensure that they reached the customer in a safe and efficient condition.

the subject of *Contact* stories, whether in the role of cricketer, footballer or organiser.

But no story has ever been quite so unbelievable as the one which he recounted to us recently. It concerns a football match in Warrington in which a MANWEB team from Area 1, managed by J. Rotherham Esq., were scheduled to meet a side from Warrington.

"On arrival at Wilderspool Causeway", said John, "we were told: 'You'll have to hang on a bit because we haven't got a ground or a ball'. We thought that they were joking, but we soon discovered that the original venue was no longer available. After a few suggestions of the 'Why don't we play on a rugby pitch?' variety, someone arrived in a car with the joyous news that he had found a pitch on which we could play".

"So our gallant band set off in the direction of Lymm—a convoy of a dozen or more cars, with no-one appearing to have the slightest idea of what was happening. Eventually, however, the cars were parked and the players scrambled through a hedge into the field where the game was to take place. The pitch appeared to be more suited to a water-polo match, which brought some caustic comments but the bad language really began when they reached the 'changing room'—an open shelter full of rubbish.

The game began at last, on a pitch without goal nets or corner

flags, and where one goal line took the form of a sewer trench. At half-time, the casing of the ball split and the player who had provided it wanted to take it away, but the game continued until the 82nd minute when the ball finally burst, to the disgust of owner and the frustration of everyone else.

The result, just in case anyone was still interested, was 2-1 in favour of the Liverpool lads. Anyway, after the match, the players retired to the nearby pub for a pint to drown their sorrows and to rest after their herculean labours.

Players wanted

A MANWEB rugby union team has again been entered in the Neptune Cup competition. Last year, the Board's team reached the final of the competition, which includes business teams from all over Merseyside, and we are hoping this year, that we can go one better and win the cup.

Any employee who is interested in playing should contact either **Mr. T. Dutton** or **Mr. W. Ravenscroft**, both of Personnel Department, Head Office. It is hoped to hold a trial match within the next few weeks.

Incidentally, there are strong hopes of holding an inter-District cricket competition during the coming season. Further details when plans have been finalised.

Report from Nairobi

from

MR. A. N. NGUGI

BEFORE I left Sealand Road last year, I was asked if on my return home I would write to *Contact* and tell MANWEB staff something about electricity in Kenya. I shall do this in a few words, but to start with I would like to take the opportunity to express my gratitude to all of you who helped to make my stay in your offices in Liverpool and Chester both instructive and interesting. In particular I would like to thank those in the secretarial and commercial sides who devoted a lot of their time to me, and at times went out of their way to help even on private matters such as looking for accommodation.

As those of you who talked to me will recollect, our Company is a public one, and although it is called the East African Power and Lighting Company Ltd., it is at the moment a purely Kenya Company, with Uganda and Tanganyika electricity industries as separate and independent entities.

We work in close co-operation with the Kenya Government which, in accordance with the sessional paper entitled "African Socialism and its Application to Planning in Kenya" declares its intention "To develop transport, power and marketing facilities and other infrastructure in order to draw the entire nation into the market economy and to lay the basis for a rapid acceleration of industrial growth".

Electricity in Kenya

The history of electricity in Kenya goes back to 1907 when Major Clement Hirtzel obtained a concession to supply power and lighting to the Nairobi District. A company was formed and construction of a hydro-electric station commenced at Ruiru River, about 15 miles northwards from Nairobi. The station contained three turbines coupled to alternators of 120 kW, generating at 10,000 volts. Power was taken to Nairobi by a single 10,000 volt transmission line which continued in service until the late fifties.

In 1922, the East African Power and Lighting Company, comprising the Nairobi undertaking and another undertaking formed in 1909 at Mombasa on the east coast, came into being. We

do not, however, operate on a 'grid' system and our three main areas of Central, Western and Coastal Kenya are separate entities although centrally controlled from Nairobi.

In spite of the dislocations of the First World War (Germany then held bordering Tanganyika), demand for electricity increased and to meet it, it was decided to construct a 1,000 kW generating station using fuel oil to supply Mombasa and a 4,000 kW hydro-station at Ndula on the Thika River, to supply Nairobi. These were opened in 1924 and 1925 respectively, and during their



Mr. Allan Ngugi in his office in Nairobi.

first year of operation, the two plants generated 2,500,000 units, which is about a two-hundredth of the present total requirement of the whole country.

Upcountry from Nairobi, two modern oil-engined stations were built in Nakuru and Eldoret in 1929 and 1931 respectively. Both these areas and a number of other towns in West Kenya are mainly fed from a 132kV line carrying imported electricity from the Owen Falls Scheme on the Nile at Jinja in Uganda.

In 1933, a low head project of 4,000 kW was completed on the Tana River (the biggest river in Kenya with its origin in the snows of Mt. Kenya) but it was still found necessary to augment the hydro-supplies with small thermal plants. After 1946, and with the assistance of Power Securities Corporation in raising funds, the Wanji Hydro-Electric Scheme on the Mathioya and Maragwa Rivers was completed, and gave Nairobi a much-needed 6,100 kW.

The most recent development in the expansion of electricity supplies in Kenya is at the Seven Forks rapids on the Tana River. The progressive hydro-electric power developments at Seven Forks alone, will give Kenya about 300mW, and

(continued overleaf)

the river is estimated to have a further generating potential in the order of 700mW downstream from Seven Forks.

Our Government, in its endeavours to tackle one of the nation's biggest problems, namely unemployment, is doing its utmost to encourage new industries and thus expand the national economy. In the Agricultural and Forestry sections, there is a demand for electric power supplies to serve tea and sisal factories, sawmills, irrigation for coffee and sugar plantations, fruit and vegetable canning etc.

Such developments are taking place mainly away from the developed urban areas and so The East African Power and Lighting Company's transmission and distribution systems are continuously being extended—bringing light to rural areas encouraging light industries which employ young men who would otherwise gravitate to the towns to swell the ranks of the unemployed; and generally to raise the standard of living in the rural areas. In the urban areas new projects such as paper-making, fish-canning, electric cable and lamp manufacturing and fertiliser production are being planned, and already, since our independence in 1963, a new oil refinery and a number of textile factories have been established.

In all these developments, our Company works in close liaison and co-operation with the Kenya Government and this is encouraging to foreign investors who know that electricity supply can be arranged for any financially viable project.

It is true to say that in Kenya, provided that the necessary finance is available, there is practically no difference in ensuring adequate electricity supply wherever effective demand for it exists.

NATIONAL ASSOCIATION OF YOUTH CLUBS

A Report on the Macalister Brew Course

by



Miss Anne Marie Kilfoyle
(assistant, Financial Head Office)

THIS report is really just a few lines to let the rest of the world know what happens when a group of young women retire to the Young Men's Christian Association for three days on a "Macalister Brew" course! Although we attended the Young Men's Christian Association we were closeted in a set of rooms from which we rarely moved except to eat, so that this was not as odd as it first appeared. This and other similar courses that the Board subscribe to seem to have a veil of secrecy draped over them and not many people know much about them apart from the chosen few. Therefore I should like to describe what we girls did on this course and what we gained from it apart from a lot of laughs and enjoyment.

This course was an experimental one in that it lasted barely three days instead of the usual week. Basically, however, the aim of this course was the same as that of the longer ones—to bring a group of people together to actively take part in a number of set activities and in this way to broaden their outlook and develop their characters so that they might become more valuable assets to themselves, their employers and the community in general.

The name "Macalister Brew", which is the name of the founder of these courses, sounds in itself rather obscure and frightening and I set off on the course myself in rather an apprehensive frame of mind, not knowing what to expect. On arrival I found at first glance twenty remarkably human-looking girls from all walks of life and all eyeing each other warily. Some had come in twosomes from the same firm and were looking a lot more confident

than those of us without "mates". Straight away, however, our instructress split us up until we were each seated beside a stranger. We then had to delve into our neighbour's personal life and having found out such vitally important things as how many brothers and sisters and how many boy friends she possessed, we then introduced her to the rest of the group. This seemed rather alarming at first as it is unusual to have nineteen pairs of eyes concentrated on what you are saying. It was, however a very good idea as it meant we had to speak to at least one stranger no matter how unexciting or frightening she looked, and thus the ice was broken.

My neighbour was a solid down-to-earth type with a great sense of humour. She wore long, dangling ear-rings that jangled wildly the more animated she got. She turned out to be a packer from a local cigarette factory and had more natural wit than the rest of us put together; we later discovered that she also had a fantastic imagination which we put to good use during drama sessions. She started off convinced that she was ignorant but she soon found that she could contribute to all the activities as well as the rest of us and do some far better. I think this was the essence of the course—discovering hidden capabilities and developing those we were already aware of to the utmost.

Toning-up

First thing each morning we had Movement Classes which were devoted to exercising our bodies. This meant toning up just about every part of our bodies separately and discovering next morning the existence of aching muscles we never knew were there. During these sessions

we also learnt the art of relaxation which I never thought was possible on a hard floor—we relaxed each of our limbs bit by bit and learnt to control our breathing until our bodies were only a blur and all we were vaguely aware of was our minds. This was a marvellous sensation and made us feel revitalised and ready to tackle the other classes of the day.

We learnt to improve our speech by practising various mouth exercises which made us look rather ridiculous but nobody minded as we all looked equally daft. It is surprising how many "ums", "ers" and "you knows" with which everyone laces their conversation. Our defects were brought home to us by recording our voices on tape. This was rather amusing as there were so many voices recorded that we got a bit confused as to which voice belonged to whom; you would see a girl smiling faintly at some harsh, heavily-accented voice belting out on the tape, and then suddenly sitting up straight with shock, realising it was herself. Helen, our speech and drama instructress, who was young, friendly and very informal, gave us pointers on improving on our various defects.

Discussions with Miss Pettit, our equally friendly instructress, ranged from Personal Relationships to Budgeting, both personal and national. We learnt, among other things, that we weren't as well-mannered, nor as financially secure as we thought. Everyone enjoyed the discussions and entered into the spirit of them.

Sometimes the class was split right down the middle over an issue and the atmosphere became quite heated but everyone recovered themselves in time for

dinner. In discussing things this way we found ourselves thinking about things that had never occurred to us before and generally broadening our minds. Many of us had very different opinions drawing on our varied personal experiences, and everyone found it stimulating. Drama sessions, where we made up sketches and acted them before the others, were very painful for those self-conscious ones and a joy for those who enjoyed holding the stage. They were a good exercise for everyone though; one certainly needs to muster up all the imagination possible to create and act a speech between a fork and a spoon, for example.

New personalities

Instruction in make-up and grooming was given to us by a beauty consultant at G. H. Lees to help improve ourselves facially and a visit to the Walker Art Gallery rounded off the course so that no part of us had been overlooked. However, as the instructresses only had a limited time to cram each aspect of the course into us we were warned that we wouldn't be able to go back to work and stun everyone with our dazzling new personalities, but would have to work at it ourselves.

The last morning was spent preparing and making speeches to the representatives of the various firms who came for tea and buns and to show an interest in their staff. I was unfortunately one of those chosen to speak about the course and found I had great difficulty in getting my legs to support me, but looking back it was all good experience.

Everyone felt they would have liked a longer period on the course and surely there is no better compliment to Macalister Brew than that.



A study in concentration as the Open Forum panel prepare to answer questions. From left to right we have, Messrs. N. Walsh, B. R. Campbell-Kelly, T. R. Smith, W. N. Shires and G. Bowers.

Talking Shop with Sales Staff

MANWEB's job was to beat the Government's trading restrictions by increasing sales and profits, Mr. T. R. Smith, Assistant Chief Commercial Officer, told a Conference of senior sales staff from Area 4 at the Bryn Howell Hotel, Denbighshire.

Despite the very satisfactory trading figures recently produced by Area 4—the best in their history—MANWEB's commercial activities as a whole had taken a steep drop recently. Last year, for the first time for many years, the Board's sales of appliances account showed a small trading loss.

"The Government's restrictions are a major cause of our difficulties", said Mr. Smith, "so let us consider what they are meant to achieve. Their primary aim is to make Britain more competitive, so that we produce more per head of the population at less cost".

The Government, he continued, wanted small firms to amalgamate, and thus form bigger and more efficient units. They did not, however, want to see bigger firms forced into serious difficulty with a consequent rise in prices.

"In effect the Government, while encouraging us to do better, has made our task much harder. If firms like MANWEB fail, the whole policy will collapse. So the real answer is to beat the Government's restrictions by increasing sales and profits, and so make MANWEB—and Britain—more efficient.

The Conference, on the theme 'Buying, Selling and Changing', was organised to encourage the salesmen and saleswomen in our shops to sell harder, and to help them in this task by (i)

explaining marketing problems, and (ii) guiding them to obtain maximum effective effort from their staffs.

Bulk Buying

The work of making MANWEB's appliance sales organisation more efficient was already under way, said Mr. Smith. The Board was increasing its bulk buying, and this practise was earning it bigger discounts and improving its gross profits, despite price-cutting in its shops. Bulk-buying did mean, however, that individual shop supervisors had less freedom to decide what they would sell in their shops but this, said Mr. Smith, was a small price to pay for efficiency. In fact, he continued, if each MANWEB shop had a similar range of goods in stock, the Board would be able to advertise more forcefully, to make price-cuts and free gift offers, to obtain better discount rates from suppliers and thus reduce overheads.

The Board's commercial advertising was another sphere of change, he told his audience. MANWEB had recently doubled its expenditure on advertising, and increased the effectiveness of its copy. The aim was to change the Board's image, which had been "too staid and respectable" in the past, so that the public realised that MANWEB was a progressively-minded sales organisation.

"Our move to increase the range of smaller items in our shops is most important to our success," said Mr. Smith. In the past, he went on, many MANWEB shops had given the impression of being the sort of places where one bought

Mr. J. L. Lunt, who is in charge of the Board's shop at Penmaenmawr poses a question during the Conference of senior sales staff in Area 4.



large, expensive appliances only. But small items were profitable and, a lively, well-lit, well-stocked shop was more conducive to a desire to buy than a staid, formal display of white metal boxes.

"We are increasing the range of products on sale, at the same time rationalising the sale of major appliances, so that we will offer much more to the public and will, we believe, reap the benefits of increased total turnover."

Rising tide

In an address on 'Profitability', Mr. B. R. Campbell-Kelly, Assistant Chief Commercial Officer, said that, for the first time for many years, the Board's appliance trading was running at a loss. It was hoped that, when they had heard MANWEB'S plans to stem "this rising tide of uneconomic activity", all the sales staff would be able to co-operate in putting these policies into operation.

"Despite Government restrictions, the 'Squeeze' and customer resistance, we find around us many retail undertakings whose sales are expanding and whose profitability continues to increase. It is our earnest endeavour to increase our efficiency so that the Board can join this elite retail trading group."

"This can only be done," said Mr. Campbell-Kelly, "if, by our concerted efforts, we can increase the turnover in each of our shops without imposing upon ourselves a new series of costs, either in labour or in any other direction."

MANWEB's shops were more than mere retail outlets, he went on. They were the spearhead in the Board's effort to increase sales of electricity, and in the new situation presented by a resurgent gas industry, competition for new load was becoming exceptionally fierce.

It was well to remember, said Mr. Campbell-Kelly, that every customer converted to electric

cooking represented a sale of between 1500 and 1800 units a year; to water heating represented 1200 to 2000 units per year; while one change to electric space heating, particularly central heating, could mean a difference of several thousand units annually.

These were the main lines of load development, so by selling more cookers, water heaters and central heating appliances, the Board would achieve a twofold aim: appliance sales would be improved, making the shops more profitable; and the overall consumption of electricity would be increased, ensuring that the vast capital programme of generating stations and distribution systems became an asset to the country, rather than an uneconomic burden.

Because of Governmental requirements imposed on each electricity board, not just to break even but to earn a surplus to be used to finance capital projects, it was essential for MANWEB to operate profitably. And each operation within the Board should be profitable, said Mr. Campbell-Kelly, including retail selling. He urged the sales staff to join with the management in the utmost endeavours to correct trading imbalance.

Open Forum

Two District Commercial Engineers, Messrs. Norman Walsh, of Crewe, and George Bowers, of Clwyd, gave short addresses on 'Shopkeeping', and then followed an Open Forum in which the speakers, and Mr. W. N. Shires, Commercial Officer, Area 4, answered questions from the audience.

The Conference at Bryn Howell followed a similar function the previous evening at Mollington Banastre, which was attended by sales staff from Areas 1 and 2/3.

CHARITY CONCERT

at
Thingwall Road



All smiles as our cameraman visits the tables.

Fund Raising Event

A number of local artists put on a great show recently when they entertained members of the staff with their wives and friends at the Thingwall Road Club-house. This Charity Concert, with the artists giving their services free, was put on to help to raise funds for the Sports and Social Club who are at the moment in some financial difficulty.

The cost for this evening out was very nominal yet only a comparatively small number took advantage of it. Even so, the evening was a huge success socially, and with about another 50 people present it would indeed have been a real financial success.



The artists who entertained. *Left to right standing:* Peter Richards (drummer), Wally Rylands (pianist), Don Whittingham (bass), Duggie Read (comedian), Ricky Healey (vocalist) and Dennis McDonald (compere). *Seated:* Dolly (pianist) and Desdna (vocalist and impressionist).



On the Social Scene

at the
HEAD OFFICE
ANNUAL DANCE . . .



Above, from left to right: Mr. and Mrs. M. M. Parker, Mr. and Mrs. D. G. Dodds and Mr. D. G. Gwyn and his daughter Sandra.

Left: Some of the guests enjoying the meal.

Some candid camera shots taken at the
**SANDIWAY
HOUSE
ANNUAL
DINNER DANCE**





Mr. G. Haughan, District Engineer, *centre left*, bids farewell to Mr. S. Whiteside in the presence of friends from Area 1 Office and Liverpool South District.

Mr. S. WHITESIDE

Many of Mr. Stanley Whiteside's friends and colleagues gathered together at Lister Drive a few weeks ago to wish him a long and happy retirement and to present him with a set of long-playing records of the opera Faust as a parting gift.

Mr. Whiteside's lifetime of service began in June, 1925 when he joined the Liverpool Corporation Electricity Department as a cable hand. Shortly afterwards he became a jointer and in 1956 he was made a foreman, the position he held on his retirement.

Some of our friends at Clarence Dock Power Station will remember Stanley from the period he served there as a stand-by jointer during the last war.

RETIREMENTS

Mr. B. G. THOMPSON, M.B.E.

Mr. B. G. Thompson, M.B.E., the assistant section engineer at Rhos, has retired after 18 years service with the Board. At a ceremony in the canteen at Legacy, Mr. Thompson was presented with a cheque by the Wrexham District Manager, Mr. E. T. Peters, on behalf of his many friends in MANWEB.

Born in Gillingham in 1901, Mr. Thompson was apprenticed, on leaving school, with the Kent Electric Power Company. After seven years training in the electricity supply industry, he

enlisted in the Royal Signals in 1922. During his service in the army, which covered 23 years, he spent 12 years in India and later, during the war, he served in France with General Montgomery's Second Army. He holds the M.B.E., the Indian Frontier Medal with Bar, and also the Long Service and Good Conduct Medals.

After he was demobbed in 1945, Mr. Thompson rejoined the electricity industry and, in 1948, moved from Altrincham to the North Wales Power Company. On nationalisation, he was

appointed assistant section engineer at Rhos, and there he remained until his retirement.

Mr. Thompson and his Wrexham-born wife were married in 1938. They have one daughter.



Mr. Thompson, *second left*, with some of his Wrexham colleagues, *left to right*: Messrs. E. T. Peters (District Manager), I. Williams (section engineer) and L. Griffiths (District Engineer).

Mr. R. C. DAVIES

A transistor radio, a gift from his many friends in Anglesey District, will remind Mr. R. C. Davies, formerly section engineer in the District, of his long career in the electricity supply industry. The radio was presented to him during a ceremony

at Llangefni to mark his retirement.

Mr. Davies was the engineer in charge of the construction unit which completed the development programme in Anglesey. He later transferred to the District staff.



Mr. A. APPLETON

On the day before his 65th birthday, which was also the eve of his retirement from MANWEB, Mr. Albert Appleton, an administrative assistant at our St. Helens District was the guest of honour at a farewell party organised by his colleagues. The 'do' was held in the convivial atmosphere of a local hotel where everyone enjoyed an excellent buffet meal.

In his daily work dealing mainly with meters and accounts, Albert made many friends, and his popularity was proved when a group of young ladies from the Revenue Section at Sealand Road, gave up a day of their holidays to go over to St. Helens and take him out to a slap-up lunch. On the following night, staff from the Meter Test department were hosts when they entertained Albert to dinner.

Then came the parting gifts. There was an electric kettle, an electric iron and a cigarette

lighter presented by Mr. H. C. Barr (D.C.E.) on behalf of the District Office staff. More presents came from the meter reader/collectors who subscribed to provide him with a large stock of cigarettes and then the ex-Eversley staff, now at Sealand Road, sent him a fountain pen as a token of their respect and esteem.

Albert has had quite an active and interesting life, having served in two world wars as a member of the Royal Artillery. The friends he has made can tell of many stories of his good deeds and kind thoughts during his 40 years of working life. He was an excellent timekeeper, never late for work, and no one can ever remember him being away from the office due to sickness.

In his retirement, Albert intends to concentrate on his garden and keep up his interest in the Saints rugby team.

Staff from our St. Helens District acted as hosts when they entertained their colleague Mr. Albert Appleton to a farewell party. Albert can be seen right in the middle of the picture—eighth from the left at the back row seats.





Mr. Kinrade, centre left, receives the farewell gift from his colleagues which was presented to him by Mr. Fraser.

Mr. A. KINRADE

Another retired colleague who is leaving shortly for a holiday abroad is Mr. A. Kinrade, formerly an installation inspector in Liverpool Central District.

Mr. Kinrade, and his wife, are sailing to Australia to spend six months with their son who lives in Melbourne.

The day before he left the Board, Mr. Kinrade was thanked for his long service by Mr. H. J. Fraser, D.C.E., Liverpool Central, who then

Mr. F. DAVIES

Mr. Fred Davies, who until his recent retirement was senior assistant in the Purchasing Department at Rhostyllen, plans to take his wife to the United States later this year for a holiday with their son, in Boston, Massachusetts.

In a ceremony at Area 4 Office, Mr. K. Helliwell, Manager, Area 4, presented him with a tape recorder as a parting gift from his many friends there. They wished him "bon voyage", and a very long and happy retirement.

Mr. Helliwell, centre left, presenting Mr. Davies with parting gifts from his friends at Area 4 Office.



presented him with a cheque subscribed to by his friends and former colleagues in the District.

Mr. Kinrade began work as an electrician with Liverpool Corporation at Marsh Lane depot. During 33 years service to the industry, he served as E.T.U. branch secretary and shop steward for 30 years, and has been senior shop steward for the last 12 years.

He was a member of No. 9 District Joint Industrial Council, and also served on No. 1 L.A.C. and Works Committee for over 10 years.

Starting work with the North Wales Power Company in 1932, Mr. Davies was attached to a mobile construction gang operating in central and west Wales. In 1942 he joined the construction department at Rhostyllen, and took over engineering purchasing duties in 1945. Two years ago, he also assumed responsibility for commercial purchasing in a centralised purchasing department.

for a Spring
Bride
or for you?

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giving pleasure
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HOOVER STEAM IRON

The fabulous HOOVER Steam Iron, for crisp, smooth results on every kind of fabric. Steam or dry at the flick of a switch. Full temperature control. CASH PRICE £5.26 Or Deposit £1.15, plus 8 monthly payments of 12/- Total Credit Sale Price £5.7.5



MORPHY-RICHARDS DRY IRON

The world's most wanted iron — Morphy-Richards "Senior". Only 4½ lbs. 750 watt. Accurate temperature control; pilot light stays on while warming up. Choice of Blue, Primrose or Red. CASH PRICE £3.11.1 or Deposit 8/-, plus 8 monthly payments of 8/4. Total Credit Sale Price £3.14.8



FAN HEATER WARM IN WINTER — COOL IN SUMMER

Waits a glorious carpet of warm air through the room. 3 kW heater with three settings to give instant warm-up, fan circulates cool air in Summer. Fully Guaranteed. ONLY £9.16.0 CASH or Deposit £1.1.11, plus 8 monthly payments of £1.2.11. Total Credit Sale Price £10.5.3



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Attractively designed and built for long life. Safety device prevents boiling dry, but does not eject live plug. 2.6 kW. Capacity 3 pints. CASH PRICE £4.16.7, or Deposit 10/11, plus 8 monthly payments of 11/4. Total Credit Sale Price £5.1.7



TRANSISTOR RADIOS & TAPE RECORDERS BY LEADING MANUFACTURERS

Specially selected sets carry Manweb's famous Double Guarantee. Models by leading makers like Philips, Fidelity, Marconi, Stella, Masteradio, and Perdio... from £8.1.10. Low interest credit sale terms. Example, Cash Price £8.1.10 or Deposit 18/-, plus 8 monthly payments of 18/11. Total Credit Sale Price £8.9.4

PLUS Tape recorders in some of our bigger shops—selected for reliability and to give a variety of models to choose from—like the superb Philips Cassette at £28.7.0. Other makes stocked are Dansette and Marconi. Prices from £23.2.0. Credit terms — Deposit £2.11.4 plus 8 monthly payments of £2.13.11. Total Credit Sale Price £24.2.7



FREE PILLOWCASES WITH EVERY OVERBLANKET



2 top quality candy striped pillow cases with Broderie Anglaise borders. They're gift packed and worth 19/11 in the shops!



OVERBLANKET

Dispense with those heavy blankets and sleep safe and cosy under the gentle warmth of an electric overblanket. Colour: Pink or Blue. Sizes: Single Bed Size 62" x 84" £8.0.11 Double Bed Size 72" x 84" £10.1.4 Double Bed Size with dual control 72" x 84" £12.1.10

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First-class quality and value. Guaranteed Credit Sale terms available spread over 9 months.



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There's only one way to clean a carpet properly—with a Hoover cleaner that has the exclusive Hoover built-in carpet beater with the beats... as it sweeps... as it cleans action. Each cleaner adjusts for cleaning all carpet pile thickness—giving exclusive Hoover cleaning.

Both machines have fully effective plastic furniture guards and handles that swing right down for cleaning under low furniture—and disposable paper dust bags for really trouble free emptying.

DE LUXE JUNIOR MODEL

Cash Price 28 GNS or Deposit £3.5.5 plus 8 monthly payments of £3.8.8 Total Credit Sale Price £30.14.9

STANDARD JUNIOR MODEL

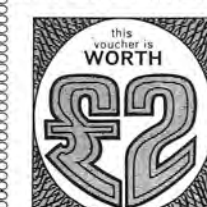
Cash Price 26 GNS or Deposit £3.0.9 plus 8 monthly payments of £3.3.9 Total Credit Sale Price £28.10.9

FREE WITH THE FOOD MIXER

A very special gift for every purchaser of our Auto-Mix — this set of 10 containers to keep food fresh—in a variety of sizes for a variety of purposes. Full details of this special offer from your Manweb Shop.

10 PIECE SET OF FOOD CONTAINERS

LAST FEW DAYS FOR THIS OFFER SAVE £2 WHEN YOU BUY A CREDA DEBONAIR SPIN DRYER AND A MANWEB IRONING BOARD



Cash this Voucher and save £2 on this big Manweb Double Offer. CREDA DEBONAIR £23.19.10 IRONING BOARD 3.13.5 Less Voucher 27.13.3 2.0.0 Cash Price £25.13.3 or Deposit £8.11.3 and 8 quarterly payments of £2.8.9. Total H.P. Price £28.1.3. OFFER CLOSES 31st MARCH

Manweb BRAND 1967 'FRIDGES WITH 2-STAR FREEZER'S

3.5 cu. ft. £33.1.7
★ 5.25 cu. ft. £40.10.5
★ 6.8 cu. ft. £55.13.0
Available on low interest H.P. terms.
★ Plus FREE luxury set of polythene food containers.

Manweb for value — first and always

Here we have another reproduction, on a smaller scale, of the Board's current advertisement which appeared in the local press.